

10th September 2020

Visitor Circular

Dear Esteemed Registered Visitor,

GJEPC ANNOUNCES 1ST IIJS VIRTUAL SHOW 2020 – OCT 2020

Greetings from the GJEPC! We hope you; your family and your staff members are safe and healthy.

We all are aware that the COVID-19 pandemic's conclusion remains uncertain. Managing the health crisis and reviving the economy are the two biggest priorities for our government today.

"Challenging times call for Innovative measure" It is therefore imperative to look upon virtual trade shows as an opportunity for businesses. We at GJEPC take pleasure to introduce **IIJS Virtual Show 2020** in bringing businesses back to normal and accelerate the motion for our G & J industry. While physical shows will remain as the ideal platform, IIJS Virtual Show 2020 can fill the vacuum created due to this global pandemic.

The IIJS virtual trade show will be full of innovations and new iterations of products and services, all designed to create an experience that compliments the IIJS physical shows. The virtual trade show will not only help save resources, it will also save valuable time and easier access to various services at a click of the button. Not only this, it will accelerate digitization & various newer avenues of business, to open opportunities for the trade beyond boundaries.

IIJS Virtual Trade show will be executed on a specially built indigenous platform which will be safe, secure & dynamic.

Salient Features

- 500+ Jewellery Exhibitors
- Pre- Fix Appointment with the exhibitors*
- Exhibitor's Product Catalogue & Brochure display
- Live Chat & Video Conferencing
- Knowledge Seminars

Key Benefits

- Easy & Simple Registration Process
- Direct connect with 500+ with Jewellery manufacturers & traders
- One-to-one online meeting with exhibitors virtually in the comfort of their home/office*
- Communicate with colleagues and find new partners
- Create a procurement plan and make profitable contracts with suppliers
- Get the advice of the experts about latest trends at the Virtual Conference
- Easier to manage, time & cost- saving

***(confirmation of appointment is subject to exhibitor's approval)**

Complimentary Visitor Registration

- **Registered & Approved Visitors of IIJS 2019 & Signature 2020** : To register your visit to IIJS Virtual Show 2020 Kindly [Click here](#) or log on to www.gjepc.org/iijs-virtual or you may also register via **GJEPC App**.
- **New Visitors** : Kindly visit www.gjepc.org/iijs-virtual/ & register yourself by submitting the required documents i.e. GST and Pan Card.

After registering, you will receive a confirmation email containing information about joining the IIJS Virtual Show 2020.

For further assistance you may please feel free to contact us on [1800-103-4353](tel:1800-103-4353) / OR give us missed call on [+91-7208048100](tel:+91-7208048100); or write to us on ijjs@gjepcindia.com Members may also raise a ticket for meeting with the GJEPC secretariat on www.gjepc.org/helpdesk for any further assistance that may be required pertaining to IIJS virtual show.

We look forward to welcoming you at **IIJS Virtual Show 2020**

With warm regards,

Sabyasachi Ray
Executive Director



The Gem & Jewellery Export Promotion Council

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Website: <https://www.ijjs.org/>

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