

For Office Use only:

**GENERIC DIAMOND PROMOTION**  
**Registration Form for RETAILERS (GJEPC Member & Non-Member Firms)**  
(\*Kindly fill all the details in CAPITAL LETTERS. All the fields are mandatory)

Paste one passport size colour photo here (2x2), with White background, Clicked within 6 months

*Note: Digitally scanned, photocopied, & colour background photos will be rejected*

Store Name\*: \_\_\_\_\_  
 Company Name\*: \_\_\_\_\_  
 Office Address\*: \_\_\_\_\_  
 \_\_\_\_\_  
 City\*: \_\_\_\_\_ | Pin code\*: \_\_\_\_\_ | State\*: \_\_\_\_\_  
 Tel. No. (with city code)\*: (O) \_\_\_\_\_ | Fax No. (with city code): \_\_\_\_\_  
 Title: Mr.  Mrs.  Ms.   
 First Name\*: \_\_\_\_\_ | Last Name\*: \_\_\_\_\_  
 Designation (E.g. Proprietor, Partner, Director, Manager, etc.):\* \_\_\_\_\_  
 Mobile\*: \_\_\_\_\_ | Do you wish to receive SMS Alerts:  Yes  No  
 E-mail\*: \_\_\_\_\_  
 Website\*: \_\_\_\_\_  
**Member of GJEPC\***:  Yes  No If Yes, Membership No. \_\_\_\_\_  
**Member of any other Local Association\***:  Yes  No  
 If yes, please specify the Name of the Association\* \_\_\_\_\_ | City\* \_\_\_\_\_

**Mandatory Documents\***: -  **MC**: GJEPC Membership Certificate  **TIN**: Temporary Identification Number  
 **ST**: Sales Tax  **ID**: Aadhar Card of Proprietor/Principal Partner/Director  
 **VC**: Visiting Card  **PAN** Card of Proprietor/Principal Partner/Director  
*(In case of GJEPC Member only attach a copy Membership Certificate)*

**1. We are:** (tick as appropriate)  
 Diamond Jewellery Retailer\*: -  Single Store  Chain Stores (No of Stores \_\_\_\_\_ )  
 In case of multiple store registration, please specify the number of participating stores with location details mentioned on a separate sheet \_\_\_\_\_

**2. Products, dealing in:**  
 Jewellery\*: -  Diamonds Studded Jewellery  Gemstones and Pearls Studded Jewellery  Plain Gold Jewellery

**3. Are your products being certified by any agencies (If yes, please indicate):**  IGI  GIA  GII  
 Any other (Please specify): \_\_\_\_\_

**4. Store Details:** Google Maps Longitude: \_\_\_\_\_ Latitude: \_\_\_\_\_  
 Store Open Days: \_\_\_\_\_ Store Timings: \_\_\_\_\_

I declare that the above is correct and agree to get enrolled/participate in the Diamond Jewellery Generic Campaign Programme of GJEPC & De Beers in India subject to the rules & regulations overleaf.

Signature & Date: \_\_\_\_\_ Company Stamp: \_\_\_\_\_ Name of the Authorized Signatory \_\_\_\_\_

**4. Payment made by (Enrolment Fees: Rs.5000/- per store):**

|   |  |
|---|--|
| <b>Cash Amount:</b> Rs. _____/-   | <b>Cheque / Demand Draft No:</b> _____<br><b>Amount:</b> _____/- <b>Date:</b> ____/____/____<br><b>Bank Name:</b> _____  |
| (Only cheque/draft payment will be accepted through courier. No guarantee of cash will be undertaken by Council, if it is sent through courier. Cash will be accepted only with the application which is submitted personally.) | > Drawn in favour of "The Gem & Jewellery Export Promotion Council".<br>> <b>All cheque /draft must be payable at par.</b><br>> CHEQUE WILL NOT BE ACCEPTED AFTER 15 October, 2016.<br><br>The above mentioned charges are inclusive of applicable Service tax |

**Terms and Conditions:**

1. Retailers involved under this program cannot use the Campaign and the printing material for sale of any products other than natural diamond studded jewellery. Sale of simulants/ Synthetic/ Man Made Diamonds in whatsoever manner is strictly prohibited. Any form of non-compliance found will be liable for strict legal action and/or penalty against Retailers from GJEPC/De Beers.
2. This Campaign is ONLY for promoting Natural Diamonds & Natural Diamond Jewellery.
3. 'Point of Sale' (POS) Material, if supplied, will be for the display at the registered outlet ONLY and is non-transferable.
4. Additional POS Material can be ordered and made available at an additional cost (costs to be communicated later)

**Disclaimer:**

1. I agree and accept that all the information provided by me is authentic and true and I do not wish to misrepresent any data.
2. I hereby disclaim GJEPC & De Beers from any responsibility with regards to any loss, damage, cost or inconvenience that any party including the ultimate buyer/consumer might have to incur as a result of above information being inaccurate or incomplete in any way and for any reason.
3. I have read and understood the terms and conditions stated in this form with regards to the registration as a retailer under this programme.
4. Application forms once submitted cannot be withdrawn/cancelled and is non-transferable under all circumstances.
5. Enrolment fees once paid will not be refunded or adjusted under any circumstances
6. I/we accept that GJEPC reserves the right of participation to the campaign.
7. An additional fee of Rs. 500/- would be payable as Administrative fee, towards Return/dishonoring of cheque, for redeposit/reissue.
8. I agree to accept that the form will be rejected if the submitted documents are false or incomplete and any one or all the terms & conditions are not adhered.

**Indemnity**

1. In case you fail to adhere to all the terms specified in this form, then you shall be responsible and you will keep GJEPC and DeBeers indemnified and safe and harmless at all times, against any and all claims, liabilities, damages, losses, costs (including reasonable legal fees), charges, expenses, proceedings and actions of any nature whatsoever made or instituted against or caused to or suffered by GJEPC and/De Beers directly or indirectly in this regard.
2. You agree unconditionally that the GJEPC and De Beers at no point of time is responsible for the product and the type of products that you will be selling to the end consumer independently or as per the designs as shown in the campaign and the liability under all laws act/deed of the land will be solely applicable on you and both GJEPC and De beer will remain indemnified of the same from all authorities at all times under all conditions/statutes.

**Declaration:**

I/we hereby jointly and severally declare and undertake,

1. That I/we will display the sale promotional materials designed and provided by GJEPC / DeBeers and will sell the natural diamond Jewellery.
2. That I/we hereby declare that the diamond Jewellery will consist of natural diamonds and the diamonds are purchased from legitimate sources not involved in funding conflict and are in compliance with United Nations resolutions and I/we further guarantee that these diamonds are conflict free, based on personal knowledge and/or written guarantees provided by the supplier of these diamonds.
3. That I/we are aware that if we give a guarantee / assurance in the form of above-mentioned declarations on our Invoice/Memo/Bill without being 100% sure, it will be construed as a false claim made by us to increase sales and may potentially attract litigation.
4. That our employees / staff shall strictly adhere to this declaration and support in the promotional activity.
5. That I/we submit that whatever I/we have stated herein-above is true and correct to the best of my/our knowledge and belief and shall adhere and abide by the declaration provided hereto.

**Signature & Date:** \_\_\_\_\_ **Company Stamp:** \_\_\_\_\_ **Name of the Authorised Signatory** \_\_\_\_\_

**Send to: THE GEM & JEWELLERY EXPORT PROMOTION COUNCIL**

**Exhibition Cell:** Unit No. G2-A, Trade Centre,

Bandra-Kurla Complex, Bandra-East, Mumbai - 400051

Tel: +91-22-26524791/92/93/94 || Fax: +91-22-26524769

**Email:** - [ho@gjepcindia.com](mailto:ho@gjepcindia.com) || **Website:** - [www.gjepc.org](http://www.gjepc.org) ||