

5. Cluster development program (Group Initiative)/Common Facility Centre			
a	Soft interventions	General awareness (awareness programs on 'Cluster Development'), counselling, motivation and trust building, participation in seminars Workshops and training programmes on technology upgradation etc	Max eligible project cost of Rs.25 lakh, with GoI contribution of 75% (90% for NER/Special category states and for clusters with more than 50% women/micro/village/SC/ST units). Beneficiary Contribution: 10 - 25 % (SPV/ Cluster units & State Govt.).
b	Hard interventions	This support program aims to enhance and develop cluster infrastructure projects for facilities such as power distribution, water, telecommunication etc.	Max eligible project cost of Rs.15 Cr, with GoI contribution of 70% (90% for NER & for clusters with more than 50% women /micro /village /SC /ST units). Beneficiary Contribution: 10 - 30 % (SPV / Cluster units & State Govt.).
c	Detailed Project Report (DPR)	This support programs aims at conducting preparation of cluster level DPRs to analyse the technical feasibility and financial viability for setting up CFCs , infrastructural development project for new industrial estate/area/cluster and other aspects	Maximum cost Rs. 5 lakhs.

d	Diagnostic Study Report (DSR)	This support programs aims at conducting DSRs to map all business processes of the cluster units, do SWOT analysis, analyse problems and impediments, provide suggestions and a well drawn action plan for enhancing competitiveness of the units of the cluster on a self-sustaining trajectory of growth.	Maximum cost Rs. 2.50 lakhs.
e	Common Facility Centres (CFC)	The support programs aims to set up CFCs including tangible “assets” like Testing Facility, Design Centre, Production Centre, Effluent Treatment Plant, Training Centre, R&D Centre, Raw Material Bank/Sales Depot, Product Display Centre, Information Centre, and any other need based facility for balancing/correcting/improving production line that cannot be undertaken by individual units.	<p>Max eligible project cost of Rs.15 Cr, with GoI contribution of 70% (90% for NER & for clusters with more than 50% women /micro /village /SC /ST units).</p> <p>Infrastructure Development -.Max eligible project cost Rs.10Cr, with GoI contribution of 60% (80% for NER and for clusters with more than 50% women/micro/SC/ST units).</p> <p>Beneficiary Contribution: 20 - 40 % (SPV & State Govt.)</p>
f	Common display centres for Women	The GoI financial assistance (upto 40% of the project cost) shall be available to Associations of Women Entrepreneurs for establishing exhibition centres at central places for display and sale of products of women owned micro and small enterprises	