

### *GJEPC's MSME SEMINAR Details:*

GJEPC in its endeavour to promote the MSME sector of the Indian Gem & Jewellery Industry has been regularly organizing MSME seminars on PAN India level.

This year till date GJEPC's HO-MSME team has conducted more than 27 MSME activities in various parts of Maharashtra and the country like Pune, Raigad, Dhule, Aurangabad, Kolhapur, Jalgaon, Ahmednagar, Jabalpur, Coimbatore, Mumbai etc.

The focus of such seminars will be to create awareness on the various government schemes, GJEPC Initiatives and Banking/Export-Import/Company formation, documentation and procedures among the association members for the growth of Gem & Jewellery Industry.

Eminent personalities from the trade and reputed government organizations are invited to participate as speakers for such informative seminar.

Topics of the Seminar would be as below:

1. Government Schemes
  - a. MSME
  - b. DIC
  - c. NSIC
  - d. SIDBI
2. GJEPC Initiatives
  - a. Membership,
  - b. Parichay Card,
  - c. Swasthya Kosh/Swasthya Ratna,
  - d. Jewellery park,
  - e. Common Facility Center,
  - f. Cluster development,
  - g. IIS/Signatur exhibition /Buyer Seller meets etc,
  - h. Mobile App,
  - i. Help desk/Call center
3. Banking:
  - a. Banking issues like non availability of loans from banks.
  - b. Awareness of banking schemes for MSME's.
  - c. Awareness about banking procedures & documentation like importance of balance sheet and IT returns and providing the details of the same if required by bankers.
  - d. Process to avail the loan/ subsidies/ other related compliances.

4. Export-Import
5. Company formation
6. Any other related topics

Such seminars will not only enable MSME's to understand and avail the various government benefits as it will be an ideal platform for MSME's Jewellers and Karigars of the Gem & Jewellery industry to interact with the government officials, industry experts and bankers, to share their concerns and educate themselves with the various benefits of the MSME schemes.

### **GJEPC Initiatives and activities**

**Some of the special measures and activities undertaken by GJEPC for developing the MSME sector are as below:**

1. Promotional Activities: Seminars, Workshops, Udyog Aadhar Shibirs and Conferences.
  - a. Seminars and Workshops on banking, export-import, GST, Customs, DGFT, training the artisans on skill development and upgrading them with the knowledge of latest technology and Market research.
  - b. Udyog Aadhar Shibirs briefing the MSME's Udyog Aadhar registration,
  - c. Conferences on trades issues and governments MSME Scheme benefits etc.
2. Clusters and Common facility centres through Cluster development scheme : Benefits of cluster are
  - a. World class infrastructure
  - b. Increase market share
  - c. Single window clearance
  - Common facility Centre / Training Institute
  - d. Supplies shop / Self content units
  - e. Emergence hospital 24\*7
  - f. Cheap electricity / Employment
  - g. Back up power / Dormitories
  - h. Testing lab ,Bank, Material suppliers
  - i. Highly secured Logistics
  - j. B2B and B2C merchandizing in future
3. Parichay Card: Key Features of Parichay Card are
  - a. Identity proof for artisans
  - b. Swastha kosh insurance
  - c. Two-way verification system
4. Swasthya Kosh: Health Insurance for Karigars with 75% contribution by GJEPC for Premium and only 25% for Individual contribution.
5. Swasthya Ratna: Health Insurance for GJEPC members.
6. Skill development/upgradation and artisans training

## 7. Membership/Micro-Membership:

Benefits of GJEPC membership are a. Recommendation letter to ECGC b. Free Gold Rate c. Free Solitaire International- News Letters d. Dristikon e. Ratnsanchyeeka f. Member Directory g. Training – IIGJ, IDI, IGI h. Visa Recommendation letter. i. Discounted Lab Facility – GTL , IGI

Information dissemination to the members like guidelines for import export/DGFT/Banking/MSME schemes/Customs etc through a. Circulars b. SMS c. Mobile App d. Tele calling

8. Jewellery park: Benefits of Jewellery park are a. World –class Infrastructure b. Standardisation c. Increased market share d. Higher unit value realization e. Adhering to quality and product f. Build supply chain g. Additional employment opportunities

9. IIJS , IIJS Signature/Buyer seller meets/Exhibition Participations

10. Mobile App: Connect to various GJEPC activities/resolve queries

11. Help desk/ Call centre: Gem & Jewellery Export Promotion Council has set up two phone numbers to further facilitate its members .The toll-free number of the GJEPC Helpdesk is: 1800-103-4353 /Number for Missed Call Service is 7208048100.