

## Report on Signature IIJS 2015 Road Shows in Turkey and Russia

To promote the 8th edition of Signature IIJS to be held from 20th – 23rd February, 2014 at Bombay Exhibition Centre, Mumbai, roadshows were conducted in Istanbul (Turkey) on 11th November, 2014 & in Moscow (Russia) on 13th November, 2014.

### Key Objective:-

- To build strong bilateral trade relationship
- Interact with leading trade association and prospective traders to establish areas of corporation
- To Promote Signature IIJS 2015 amongst the local Jewelers
- Facilitate participation of trade/associations in the forthcoming Signature IIJS 2015 to be held from 20th – 23rd February, 2015.
- Turkey, Istanbul (Market Visit in Istanbul on 10<sup>th</sup> November, 2014) :-

Mr. Aanurag Dhoot, Director, Exhibitions & Trade Promotion along with Mr. Volkan Adakan, JTR coordinator for road show visited 6 leading diamond jewellery manufactures and loose stone wholesalers.

The local companies met and received us with high enthusiasm and it was pleasing to learn that most of the members already had some business ties with India. They were quite aware about GJEPC and the leading events like IIJS and Signature IIJS since most of them had attended the past editions. In view of the upcoming opportunity at Signature IIJS 2015, they were once again furnished with all the

necessary information and invited to attend the road show for more information. Majority of them expressed their interest to visit Signature IIJS 2015.



- Meeting with representative of Local trade Association (11<sup>th</sup> November 2014)

Mr. Volkan arranged for a one-on-one meeting with Mr. Ayhan Guner, President of JTR (National association of Turkish Jewellers) who was quite impressed with the activities undertaken by GJEPC and expressed enthusiasm to attend the road show in Istanbul.

### **Signature IIJS 2015 Roadshow at Best Western Plus The President on 11<sup>th</sup> November, 2014**

The event kick started with the opening remarks by Mr. Manish Gupta, Consul General, Consulate of India in Istanbul who welcomed all the delegates and spoke about the strength and potential of India in the gem & jewellery sector. He mainly talked about the main sectors of bilateral trade relationship with Turkey and touched upon the statistical data of the gem & jewellery sector.



Mr. Milan Choksi, Co-Convener - Exhibition Subcommittee (National) screened the promotional film and made the presentation on the evolution of the Indian gem & jewellery industry to all the dignitaries and attendees. In his address, Mr. Choksi spoke about the opportunity for Turkish companies to visit Mumbai and witness



the Indian industry on a single platform. He keenly emphasized the attendees to visit Signature IIJS 2015, to have a glimpse of Indian market and to explore the possibilities of sourcing from the most competitive market for quality gems & jewellery. He also stated that India Today is a prominent player in global business and there were many synergies between the two countries in the G & J sector.

The attendees were encouraged to explore opportunities in the Indian market in terms of design, innovation, craftsmanship and competitive rates. They were invited to get a glimpse at the finest platform and seize the chance to leading manufactures under one roof at Signature IIJS 2015. The show will feature latest jewellery trends and designs and keeps one abreast of what's novel. Spread across 30,000 sq. m. with 580+ exhibitors and 1100+ booths, the number of visitors have been escalating 25% year on year. Truly, Signature IIJS is the KEY to India's Gem & Jewellery industry. Unlimited action... unlimited opportunities... only at Signature IIJS.





Mr. Ayhan Guner, President of JTR (National association of Turkish Jewellers) also appealed to all the attendees to visit Signature IIJS 2015 and expand business ties with India.

The Roadshow was attended by approx. 60 prominent trade members and Press/Media representatives from Turkey.

- **Moscow, Russia (Visit to Fashion Week organized by Estet group at Moscow on 12th November, 2014):-**

Mr. Aanurag Dhoot, Director, Exhibitions & Trade Promotion along with Ms. Irina Litvinova, GJEPC's International Co-ordinators visited the Fashion Week organized by Estet group.

**Meeting with Alex Popov and Irina Litvinova on 13<sup>th</sup> November 2014)**

Mr. Anil Sankhwal and Mr. Aanurag Dhoot had a lunch on meeting with Russian counterparts and discussed about the preparation for the road show and also about the severity of impact on local currency and also on the G&J business environment in Russia due to the recent sanctions by UN. The situation was not favorable as Russia seems to have been going through its worst ever turmoil crisis in recent times.

**Meeting with H. E. P. S. Raghavan, Ambassador of India in Russia on 13<sup>th</sup> November 2014)**

Mr. Alex Popov, Ms. Irina Litvinova, Mr. Anil Sankhwal and Mr. Aanurag Dhoot visited the Embassy of India to meet with H. E. Mr. P. S. Raghavan, Ambassador of India in Russia. The Ambassador was pleased to learn that GJEPC has been actively creating business avenues with Russia through upcoming Diamond Conference in New Delhi and the Signature IIJS 2015. He was happy to learn that all these events would further transform the business relationship between India and Russia. He mentioned about personally tracking the developments about the upcoming conference and was keenly pursuing a confirmation from H. E. Mr. Vladimir Putin, President of Russian Federation for his valuable presence at the conference alongside Hon'ble Prime Minister of India, Shri Narendra Modi. He also suggested that GJEPC should ensure that the conference was a huge success and was hopeful to join the conference in New Delhi.



**Signature IIJS 2015 Roadshow at Marriott Tverskaya Hotel, Moscow on 13<sup>th</sup> November, 2014**

Dr. Amit Telang, Second Secretary Embassy of India made the welcome address and invited to the Russian Jewellers to further strengthen their ties with India through Signature IIJS 2015.



Mr. Anil Sankhwal, Member - Exhibition Subcommittee (International) delivered the welcome address along with the presentation on Evolution of the Indian Gem & Jewellery Industry and a Preview of Signature IIJS 2015. In the opening address, Mr. Sankhwal outlined the existing business relationship between India and Russia. He further underlined that the objective of the current visit to Moscow was to present the upcoming opportunity in the gem & jewellery sector.

Mr. Sankhwal, emphasized the attendees to explore India as a new market which has tremendous potential in the sector of Gem & Jewellery. He also highlighted that the Signature IIJS 2015 will unveil an exciting array of the latest trends in jewellery designs, styles and materials. The country's leading manufacturers and designers, each of them renowned for quality craftsmanship and innovation, are putting together collections that will dazzle and amaze you. Signature IIJS is a perfect platform to meet the top-rated manufactures under one roof and explored the possibility of partnering with the Indian manufacturers. The show will feature 580+ Exhibitors, 1100+ Booths and the Exhibition Area will be spread across 30,000 sq m. The show was abuzz with 10,000 visitors from 350+ cities & towns across India and over 500 International visitors from 50+ countries over a period of four-days.



Mr. Sankhwal further spoke about the various events being organized by GJEPC and also enlightened the audience on the formalities and procedures for registration by introducing Ms. Irina Litvinova, GJEPC's International Coordinator who would assist them with further queries. Mr. Aanurag Dhoot then made a concluding note post presentation and thanked all the dignitaries, attendees and Press/Media persons for being present for the road show.

About 32 trade members from Moscow attended in the presentation. Post presentation, several attendees expressed interest to attend Signature IIJS 2015.

Secretariat met the following Jewellers during their Visit:

<b>Sr.No</b>	<b>Company Name</b>	<b>Country</b>
1	AB JEWELLERY	TURKEY
2	ABM KUYUMCULUK SAN.TIC.LTD.STI	TURKEY
3	ABRASH	TURKEY
4	ACARIN	TURKEY
5	ACARIN KUY.INS.SAN.VE TIC.LTD	TURKEY
6	AHLATCI KUYUMCULUK A.S	TURKEY
7	AKADEMI KUYUMCULUK IML.PAZ.A.S	TURKEY
8	AKGUN SILVER	TURKEY
9	AKHAS	TURKEY
10	AKIN MAKINA LTD.	TURKEY
11	AKTIF GOLAD	TURKEY
12	ALB MENKUL DEGERLER A.S.	TURKEY
13	ALEX MACHINE	TURKEY
14	ALEXANDRA GOLD KUYUMCULUK SAN.	TURKEY
15	ALTINBAS	TURKEY
16	ALTINCELIK PARA KASALARI	TURKEY
17	ALTINTAC	TURKEY
18	ALYANS MARKET	TURKEY
19	AMEZE GOLD	TURKEY
20	ARET BAHAR	TURKEY
21	ARIKAN SAAT A.S.	TURKEY
22	ARJIV EXPORT	TURKEY
23	ARMADA KUY.SAN.VE TIC.A.S.	TURKEY
24	ARMADA MUCEVHERAT	TURKEY
25	ART KUYUMCULUM LTD.STI	TURKEY
26	ARTEK'S TECHNIQUE COMPANY	TURKEY
27	ARTI DEGERLI MADENLER	TURKEY
28	ASEG GALLONI SPA	TURKEY
29	ASGOLD ALTIN	TURKEY
30	ASHOK JEWELLERS	TURKEY
31	ASSU KUYUMCULUK-ARDA ISLER	TURKEY
32	ATAKULCHE	TURKEY
33	AVALON MACHINES	TURKEY
34	AVSAR IBAR MUC. VE ANTIKA	TURKEY
35	AYAD BLAYBIL	TURKEY
36	AYARCI	TURKEY
37	AYBA STEEL	TURKEY
38	AYDIN CELIK PARA KASALARI	TURKEY

39	AYISIGI PIRLANTA 2MONTUR	TURKEY
40	AYVAZ YUZEY ISLEM	TURKEY
41	AZIZ TOKUC	TURKEY
42	BARIN FEDRAL MAKINE	TURKEY
43	BARLIK KUYUMCULUK LTD. STI.	TURKEY
44	BENZINGER PRAEZISINOSMASCHINEN	TURKEY
45	BERHAN CIVILDAR-MIHENK GOLD	TURKEY
46	BLAYBIL JEWELRY	TURKEY
47	BOLIS DIAMOND	TURKEY
48	BOLIS KUYUMCULUK	TURKEY
49	BONA GOLD	TURKEY
50	BOSA DESIGN	TURKEY
51	BOTECCHI IVO	TURKEY
52	BR & MARSEL	TURKEY
53	BR MARSEL KUYUMCULUK LTD.STI	TURKEY
54	BRILLIANT DIAMOND MUCEVHERAT	TURKEY
55	BRINK'S GUVENLIK HIZMETLERI	TURKEY
56	BY.MUCEVHERAT SAN.TIC.LTD.STI	TURKEY
57	CAMIS KUYUMCULUK	TURKEY
58	CARMENKAYA KUYUMCULUK LTD.	TURKEY
59	CARSI FOUNDRY	TURKEY
60	CELIK KUYUM. KALIP MAK.SAN.	TURKEY
61	CEMCEM KUYUMCULUK	TURKEY
62	CEMGOLD KUYUMCULUK	TURKEY
63	CETAS KUYUMCULUK	TURKEY
64	CLEANING TECHNOLOGY	TURKEY
65	COSER KUYUMCULUK SAN. TLC. LTD	TURKEY
66	COSKUN MELENGIC KUY.SAN.TIC.LT	TURKEY
67	CREW MARINE	TURKEY
68	DANIS DOVIZ ALTIN TIC. A.S	TURKEY
69	DBI DIS TICARET A.S	TURKEY
70	DEKOPAK&KARTEK KUY. MLZ LTD ST	TURKEY
71	DEMA KUYUMCULUK	TURKEY
72	DEMIRHAN MOUNTING	TURKEY
73	DIAMOR DIAMOND	TURKEY
74	DIANOOR ROUGH&POLISH	TURKEY
75	DIA TEC DIAMATTECHNIK GMBH	TURKEY
76	DILA MOUNTING	TURKEY
77	DILDE GUMUS	TURKEY
78	DIYAMANDI	TURKEY
79	DOGU KILIT-IRFA BAG	TURKEY
80	DONNA UNICA	TURKEY
81	DORSAY KUYUMCULUK LTD.	TURKEY
82	DORSAY PIRLANTA	TURKEY
83	DREAM JEWELLERY (HK) LTD	TURKEY

84	DUKA DIAMOND-ABDULLAH ARAZ	TURKEY
85	EFECAN TICARET-ORHAN KILIC	TURKEY
86	EKINCI KUYUMCULUK LION DIAMOND	TURKEY
87	EKISSON SRL ITALY ALLOY	TURKEY
88	EKSEN HED ESYA VE KUY LTD STI	TURKEY
89	ELETTROLASER	TURKEY
90	ELIT DIAMOND	TURKEY
91	ELIT KUYUMCULUK LTD.STI	TURKEY
92	ELITOZYURT KUY.LTD.STI	TURKEY
93	ELMA HANS SCHMIDBAUER	TURKEY
94	ELMAS FPUNDRY	TURKEY
95	ELMAS MUCEVHERAT-SEVAN ELMAS	TURKEY
96	EMIR JEWELRY	TURKEY
97	FRANCO FONTANA	TURKEY
98	GOLDEN LINE	TURKEY
99	GULACTI JEWELLERY	TURKEY
100	HITI CUSTOMS BROKERAGE	TURKEY
101	IL BERNARDO	TURKEY
102	INTER SOFTWARE	TURKEY
103	ISTANBUL GOLAD REFINERY	TURKEY
104	JOUEL SILVER	TURKEY
105	KUYUMCUKENT ATOLYE BLOGU	TURKEY
106	METALSAN	TURKEY
107	MIRAY KUYUMCULUK	TURKEY
108	MODEL MOUNTING JEWELLERY	TURKEY
109	MODERN METOD	TURKEY
110	NISA MAKINA	TURKEY
111	ONSA ISTANBUL	TURKEY
112	ORO ELEGANTE	TURKEY
113	RIVA JEWELRY	TURKEY
114	SAHRA FOUNDRY	TURKEY
115	SOM ALTIN	TURKEY
116	SOMORO JEWELRY	TURKEY
117	SOZ JEWELRY	TURKEY
118	TEKNIK DOKUM	TURKEY
119	TIRYANDAFIL JEWELRY	TURKEY
120	VISA JEWELRY	TURKEY
121	VIVO PIRLANTA	TURKEY
122	YALDIZCI ERDAL	TURKEY
123	YAVUZ TESPIH	TURKEY

Sr.No	Company Name	Country
1	Mir Zhemchuga	RUSSIA
2	DIAMANT JEWELRY	RUSSIA

3	AMBER BALTIC	RUSSIA
4	30 AOTO MAKKEBHI	RUSSIA
5	JEWELRY GARDEN	RUSSIA
6	RUSSIAN JEWELLER MAGZINE	RUSSIA
7	ARINA	RUSSIA
8	MASTER BRILLIANT LTD	RUSSIA
9	SILVERONIKA JEWELLERY COMPANY	RUSSIA
10	FASHION COLLECTION	RUSSIA
11	V.V. DIAMOND GOLD	RUSSIA
12	NU EPODPEEBA E.B	RUSSIA
13	COMMERCIAL INDO BANK LLC	RUSSIA
14	COMMERCIAL INDO BANK LLC	RUSSIA
15	COMMERCIAL INDO BANK LLC	RUSSIA
16	CHORON DIAMOND	RUSSIA
17	AGAT CO. LTD JEWELRY	RUSSIA
18	AMETPHH JEWELRY	RUSSIA
19	ALFA-KARAT	RUSSIA
20	AMBER BALTICK-BARKAS (RUSSIA)	RUSSIA

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